

## **Together Against Disinformation**

### **BU.BI Project Partner Meeting in Piraeus: Together Against Disinformation**

From January 27 to January 30, 2025, the partners of the BU.BI project (Beyond lack of Understanding, Beyond disInformation) gathered for a partner meeting in Piraeus, Greece. Partners came from Slovenia, Greece, Croatia, and Italy. The main goal of the meeting was to agree on the implementation of survey data collection and the organization of focus groups, which are key parts of the project's research phase.

The BU.BI project aims to enhance resilience against disinformation through innovative educational approaches. It focuses on strengthening digital competencies and critical thinking among adults to help them effectively tackle the spread of fake news. As part of the research activities, we will develop surveys and conduct focus groups in collaboration with our partners, helping to shape the educational content.

### **Survey Data Collection**

We invite you to participate in our research by completing our survey at the following link: <https://forms.gle/u6ouVEVxabw66wqZ7>.

One of the key steps of the project is gathering data through surveys designed to assess functional digital literacy and problem-solving skills in technology-rich environments. The survey is being conducted across multiple countries and is aimed at adults who wish to contribute to research and improve educational content. The results will provide a better understanding of the challenges adults face in identifying and evaluating information in the digital space.



### **Organization of Focus Groups**

We will organize focus groups based on the survey results to ensure that we include individuals with different backgrounds who face challenges in recognizing and dealing with disinformation. These focus groups will be another essential part of the research, enabling an in-depth analysis

of the issues adults encounter when understanding and detecting fake news. By the end of March, we will organize three focus groups, each consisting of up to 10 participants. The goal of these meetings is to gain insights into people's difficulties and needs, helping our partners develop effective educational modules.



### **Continuation of Research within Education in the Metaverse**

After completing this research phase, we will continue the project with a similar process focused on education in the metaverse. Key activities include training staff to use the metaverse for educational purposes, developing tools to adapt learning modules, and engaging participants in educational sessions within Eduverse. In this phase, we will again collect data through surveys and conduct focus groups to enable in-depth analysis and validation of the educational content.

### **Who Are We Inviting to Participate?**

To successfully conduct this research, we need the support of the wider community, especially individuals over the age of 55 and those less experienced with technology. If you are willing to participate in the survey and possibly join a focus group, we invite you to fill out the questionnaire. Your opinions and experiences will be a valuable contribution to improving functional digital literacy and critical thinking skills among adults.

With your help, we can develop modern and innovative approaches to adult education and contribute to a better digital future.

For more information and to apply for participation, contact us at [matej.uduc@zlu.si](mailto:matej.uduc@zlu.si).